

Supporting mLife Events

Benefits:

The Mobile Government Consortium aims to promote, develop and establish Mobile Government as a widely recognized field of practice and research is proud to be promoting events on Mobile Life. By supporting mLife events, you will not only support this goal but also receive various benefits for your business organization. mLife events are prime events in their respective areas.

Major companies operating in the areas related to mobile technologies, public administration and the mobile society aim to sponsor the mLife events in order to enhance the international profile of their company at these prestigious events. Some benefits may include prime opportunities to

- be in the heart of major developments in mobile-life
- create alliances, cooperation and partnerships
- monitor and follow current applications and services
- generate visibility for your company and products
- observe new ideas and create business opportunities
- observe competition
- establish an essential PR opportunity
- enhance sales, market share and exposure

The sponsoring companies receive high visibility on the conference advertisements, press releases, web-portal and exhibitions of the conference as appropriate.

Who attends?

mLife events on the average aims to gather 150 to 200 professionals who are

- **Public sector** professionals such as developers or implementers of mobile technologies, policy and decision makers.
- **Private Sector** professionals from, for example, mobile telco`s, infrastructure, hardware, content, applications and service providers to the public sector.
- **Researchers** from academia and other research organizations.
- **Members of Civil Society Organizations.**

Previous events, sponsors and supporters:

2005 Euro mGOV 2005 – European Conference Mobile Government

2006 Euro mGOV 2006 – European Conference Mobile Government

2008 mLife 2008 – Euro mGOV and mSociety Conferences



Event Support Form

You can be a sponsor or an exhibitor at an mLife event. These can be customized according to your business needs. Please contact us if you require any other form of cooperation.

Support Packages

	Diamond	Platinum	Gold	Silver	Event Based	Exhibit
Visibility during the conference	√	√	√	√	√	√
Keynote presentation	√					
Plenary session		√				
Break out presentation			√		√	
Verbal Acknowledgment	√	√				
Printed Acknowledgment	√	√	√	√	√	√
Sponsor`s inserts in the pack	√	√	√	√	√	√
Visibility - conference proceedings	√	√	√	√		
Ad in the proceedings -page	Full	Full	Half	logo		
Ad in the conf. program -page	Full	Half	Half	logo	logo	logo
Visibility on the conference website	√	√	√	√	√	√
Complimentary registration	6	5	3	2	2	2
Exhibition Space	prime	very visible	visible	visible	visible	√
VALUE (in UK pounds)	12500	10000	7500	5000	3000	1500

Event Sponsorship is for sponsoring lunch, dinner, reception, speaker support etc..

Request Form

Sponsorship Packages*	<input type="checkbox"/> Diamond Sponsorship	<input type="checkbox"/> Gold Sponsorship
	<input type="checkbox"/> Platinum Sponsorship	<input type="checkbox"/> Silver Sponsorship
<input type="checkbox"/> Exhibit		
Contact Details		
Title and Full Name:		
Organization:		
URL:		
E-Mail:		
Mailing Address:		
Country:		
Phone:		
<p>Print, scan and email this form with your proof of payment to: mGCI, Suite 10, 42 Brunswick Terrace, BN3 1HA Brighton & Hove, United Kingdom Tel +44 1273 777853 info@mgovernment.org http://www.mgovernment.org</p> <p>Thank you for supporting mLife events!</p>		